

SIAM Center Performance Measures

Two sets of impact/benefit measures are maintained: project performance data; and university center performance data. Project specific performance is evaluated based on five measures:

- Jobs created as a result of each project.
- Jobs retained as a result of each project.
- Cost reductions and profitability improvements resulting from the project.
- Quality improvements resulting from the project.
- Productivity improvements resulting from the project.

The overall performance of the center is assessed based on eight measures:

- Established enterprises affected, jobs affected, and jobs created.
- Start-up enterprises affected, and jobs created.
- The ratio of dollars returned to the regional economy per dollar expended on center activities.
- Private investment dollars attracted to the regional economy as a result of center activities.
- Public investment dollars attracted to the regional economy as a result of center activities.
- New regional tax dollars generated as a result of center activities.
- The percentage of clients initiating action as a result of university center activities.
- The percentage of clients initiating action that achieve the anticipated results.

The minimum anticipated results for center performance, on a yearly basis, are presented in Table I.

Center Performance Measure	Minimum Anticipated Annual Result
Enterprises affected Existing jobs affected Jobs created	20 enterprises 400 jobs 100 jobs
Start-up enterprises affected Jobs created	20 enterprises 100 jobs
Ratio of dollars returned to the regional economy per dollar expended on center activities	10+
Private investment dollars attracted	\$500,000

Public investment dollars attracted	\$300,000
New regional tax dollars generated	\$270,000

Table I: Anticipated SIAM Center Impact

Existing enterprise investment funds are also tracked. However, these funds are likely to affect the national, rather than the regional economy, and so are not employed as a center performance measure.